

## New Business Unit

### CARLISLE® CM Europe Bets on Sealing Solutions

*Hamburg, 2017/01/30.*

As a counterpart to Roofing, the EPDM manufacturer CARLISLE® CM Europe builds up the independent business unit “Sealing Solutions” for façade and ground construction sealing. By this means, the company intends to improve its reaction to changed customer needs and market demands as well as to realize its ambitious growth plans.

The European business group offers craftsmen and architects products and services for durable sealing of the entire building envelope. A market with a continuously increasing growth potential: Not only the company’s former core business roof sealing has dynamically developed. The requirements of the energy saving regulations have considerably increased and thus have had a rising effect on the demand for intelligent airtight and ground construction sealing products. A clear signal for CARLISLE® CM Europe to establish an independent business unit for the corresponding products.

#### Complementary Business Units

The BAU 2017, world’s leading trade fair for architecture, materials and systems, terminated on January 21, 2017. There, CARLISLE® CM Europe could present its sealing solutions from one source with great success. At the booth, numerous professional visitors could convince themselves of how the products are perfectly complementing each other to comprehensive sealing systems for watertight and airtight construction.

Sven-M. Druwen, Director Sealing Solutions Europe since 1 January 2017, declares:  
*„The spin-off of the areas façade and ground construction sealing enables us to*

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*bundle important core functions like Sales, Service, Development and Production in the new business unit and to allocate appropriate resources. A coordinated product and market strategy allows us to meet our growth objectives, by organic growth as well as by acquisitions.”*

Thierry Jacot, Director Roofing Europe, adds: *„Simultaneously, we will manage to focus even stronger on our core business Roofing to further expand and develop it. The positive response we received at the BAU in Munich has shown that our concept of customer proximity, competence and flexibility combined with local service arrangements, bears fruit. Thus we have developed to a serious player in the market.”*

#### **CARLISLE® CM Europe**

The CARLISLE® CM Europe group is Europe’s leading provider for single-ply EPDM sealing products for roof, façade and ground construction. It was established 2012 by the merger of the European EPDM manufacturers PHOENIX Dichtungstechnik GmbH, Hertalan B.V. and Hardcast B.V. Parent company is the division Construction Materials of the diversified US company CARLISLE® Companies Incorporated. CARLISLE® CM Europe employs around 350 staff at seven production places and three administration sites in Europe. In 2015, the group achieved annual Gross Sales of 103 billion Euros. Core markets are Germany, Belgium, the Netherlands and UK. CARLISLE® CM Europe is characterized by a smart product range, professional advice and training as well as reliable service. The umbrella brand CARLISLE® CM Europe unites the trusted brands RESITRIX®, HERTALAN®, ALUTRIX®, HARDCAST® and ECOLAN®.

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